

In the Claims:

Per the new rules, all claims, including those not changed by the present amendment, have been included.

1. (Previously presented) In combination, a shopping carry basket and a display unit, the display unit including a display panel for receiving and displaying an advertisement or other information or holding an electronic display or other tool, and a connection member supporting the display panel and connected to the carry basket, such that the display panel extends outwardly from the basket and is viewable from above while allowing a plurality of like carry baskets to be nested.
2. (Cancelled)
3. (Cancelled)
- 4.(Cancelled)
- 5.(Cancelled)
6. (Previously presented) The combination according to claim 1 wherein the connection member is connected to an upper portion of a side wall of the carry basket.
- 7.(Previously presented) A display unit for use with a shopping carry basket having a rim around the opening in the top of the basket, the display unit including:
  - a display panel for receiving and displaying an advertisement or other information or holding an electronic display or other tool, and
  - a connection member for supporting the display panel and being connectable to the carry basket, such that the display panel extends outwardly from the basket and is viewable from above while allowing a plurality of like carry baskets to be nested,

the display unit further including a rim engaging portion for fitting over and engaging the rim of the carry basket to facilitate support of the display panel.

8. (Original) A display unit according to claim 7 wherein the rim engaging portion is sized and shaped to extend the length and partially around the corners of one side of a shopping carry basket such that the interfitting with the entire side rim and the respective two corners of a basket provides a stable torsional support of the display panel on the basket.

9. (Previously presented) A display unit for use with a shopping carry basket having upstanding side walls and an opening in the top of the basket, the display unit including;

a display panel for receiving and displaying an advertisement or other information or holding an electronic display or other tool,

and a connection member for supporting the display panel and being connectable to the carry basket, such that the display panel extends outwardly from the basket and is viewable from above while allowing a plurality of like carry baskets to be nested, the display unit further including a connection member having an extension head which extends along one of said side walls of the basket and attaches thereto to retain the display unit in position.

10. (Previously presented) A display unit according to claim 9 wherein the extension head includes protruding ears which interfit into openings in said one of the side walls of the basket to provide a secure fitting of the display unit.

11. (Previously presented) A display unit for use with a shopping carry basket having upstanding opposite side walls, upstanding opposite end walls, and an opening in the top of the basket, the display unit including;

a display panel for receiving and displaying an advertisement or other information or holding an electronic display or other tool,

and a connection member for supporting the display panel and being connectable to the carry basket, such that the display panel extends outwardly from the basket and is viewable from above while allowing a plurality of like carry baskets to be nested, wherein the display unit includes a complementary advertisement display unit mounted at on opposite end or side of the shopping carry basket to extend externally away from the opening and provide a balanced symmetrical look to the carry basket while still allowing nesting of a plurality of like carrying baskets on top of each other for storage.

12. (Currently Amended) In combination, a shopping carry basket and a display unit, the carry basket having a top opening, the display unit having ~~at least one display a-panel~~ and a connection member supporting said ~~at least one~~ display panel and connected to or integral with the carry basket such that said ~~at least one~~ display panel at least partially extends away from the top opening of the carry basket, said ~~at least one~~ display panel having displayed thereby an advertisement or a shop direction aid for helping a user to locate a required product in the shop, the display units being located to allow a plurality of like carry baskets to be nested.

13. (Cancelled)

14. (Cancelled)

15.(Cancelled)

16. (Original) A display unit including a display panel surrounded by a horse-shoe cross section rim having a length corresponding to the length of one side of a carry basket and a size of one portion of the rim able to fit over the rim of the side of the carry basket and along a substantial part of its length.

17. (Original) A display unit according to claim 16 including a connection member formed by a substantially planar extension head extending from one outer side of the rim of the display

unit and overfitting the rim of the basket so as to co-extend with the inner side of the basket and be fixable thereto.

18. (Original) A display unit according to claim 16 including an extension head with ears which interfit with openings in the side wall of the basket to retain the display unit in position.

19. (Original) A display unit according to claim 16 including extensions of the rim sized and shaped to extend around and interfit with the corners of the rim of the carry basket when in position so as to provide torsional strength.

20. (Cancelled)

21. (Cancelled)

22. (Cancelled)

23. (Presently amended) In combination, a shopping carry basket and a first display unit; the carry basket having upstanding opposite side walls, upstanding opposite end walls, and an opening in the top of the basket,

the first display unit having at least one display panel and a connection member supporting said display panel and connected to or integral with a first one of said opposite end walls of the carry basket such that said at least one display panel at least partially extends away from the top opening of the carry basket,

said at least one display panel having displayed thereby an advertisement or a shop direction aid for helping a user to locate a required product in the shop,

the first display unit being located to allow a plurality of like carry baskets to be nested, wherein the carry basket includes a second complementary advertisement display unit

mounted at a second one of said opposite end walls which is opposite to said first one of said opposite end walls ~~an opposite end or side of the shopping carry basket to extend~~ externally away from the opening and provide a balanced symmetrical look to the carry

basket while still allowing nesting of a plurality of like carrying baskets on top of each other for storage.

24. (Cancelled)